



3 Questions to Power Up Your Marketing

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1. What's the single thing in your marketing that is working best for you and that you should absolutely continue or maybe even do MORE of? Conversely, what's one thing that is getting you virtually no results and is basically just eating up your time?
2. Enter these three repeating events into your calendar: 1) Time every week (preferably same day/time) to complete marketing content creation, 2) Time every month to look over your website, social media profiles, etc. and make sure all your content is still relevant and in alignment with where you are now, 3) Time every quarter to brainstorm topics in your marketing content categories so you'll always have lots of ideas to pull from.
3. When you sit down to market your business online, are you doing so from a place of worry/anxiety/fear or from a place of gratitude/excitement/love? What's one area in which you can work on shifting your mindset around marketing?